



# 2025-2030 Strategic Plan Summary

## — Strategic Plan

# BEYOND Excellence

The BEYOND strategic plan will guide our work to redefine excellence in education, pharmacy practice, and research.

### VISION

To be the global leader in pharmacy and pharmaceutical sciences

### MISSION

Preparing leaders and innovators to solve the world's most pressing health care challenges

### VALUES

#### WE CARE:

- Welcoming
- Equity
- Commitment
- Accountability
- Respect
- Excellence

## Priority 1

### INSPIRE an engaged and inclusive community

- Strengthen connection and well-being  
*Targets: Top 10% in engagement; 90% of students choose us again*
- Foster a culture of fulfillment  
*Targets: Top 10% for faculty/staff development; 90% of students secure 1st or 2nd choice career*

## Priority 2

### INNOVATE in education, practice, and research

- Capitalize on emerging educational opportunities  
*Target: 90% of students choose us again*
- Position pharmacists at the center of community health care  
*Target: 2x pharmacy services in North Carolina*
- Remain #1 pharmacy school in the US in total research funding  
*Target: #1 in total research funding by AACP guidelines*

## Priority 3

### IMPACT human health

- Fuel a market-driven translational engine through Eshelman Innovation  
*Targets: 5 lead molecules; 10 faculty in translation academy*
- Position the School as a health care leader in our state, nation, and world  
*Target: Top 3 in QS World Rankings for pharmacy and pharmacology*