

Melanie Livet, Ph.D.

Profile

Senior clinical-community psychologist with 12+ years in social sciences research and 10+ years in management. Demonstrated expertise in implementation science and program evaluation. Dedicated leader with experience in academic settings and private sector. Track record of maintaining highest quality standards while promoting team approach for the optimization of goal attainment. Personable and flexible with strong interpersonal skills. Excellent strategic planner, creative problem solver, and critical thinker. Fluent in French.

Areas of strength include:

- Program/Project Management
- Staff Management, Mentoring, and Coaching
- Consulting Process and Government Contracting
- Client Management
- Grant Writing and Proposal Development
- Strategic Planning and Goal Setting
- Implementation Science
- Program Evaluation
- Health Behavior and Community Psychology Strategies
- Participatory Research Design and Methodologies
- Capacity Building, Training, and Technical Assistance
- Mixed Methods Research

Education

- ◆ **Ph.D. in Clinical-Community Psychology**, University of South Carolina, August 2006.
- ◆ **B.A. in Psychology**, University of North Carolina at Wilmington, May 1998, with GPA of 4.0 and Honors.
- ◆ **Baccalauréat es Lettres Latin-Anglais** (Certificate of Maturity, Type B), Gymnase de Chamblandes, Switzerland, July 1992.

Professional Experience

- ◆ **Implementation Scientist, Research Assistant Professor** September 2016-present
Center for Medication Optimization through Practice and Policy (CMOPP) Chapel Hill, NC
 - Develop an implementation science program consistent with the vision and mission of CMOPP
 - Enhance implementation science capacity consistent with the vision and mission of CMOPP
 - Build multi-stakeholder, research collaborations that advance the safe, effective, and value-driven use of medications
 - Secure funding through grants and contracts
 - Disseminate key research findings through presentations and publications
 - Develop, maintain, and strengthen collaborations with key implementation science stakeholders, including the National Implementation Research Network (NIRN)
- ◆ **Senior Research Associate/Manager, Implementation Science** July 2013-September 2016
3C Institute (R&D firm) Durham, NC
 - Managed and led research of several R&D implementation science projects
 - Contributed to design, implementation, and analysis
 - Ensured project activities adhere to federal regulations, policies and procedures of funding agency, and IRB
 - Oversaw all scientific aspects of project
 - Supervised implementation of day-to-day research activities
 - Prepared annual and final reports for funded projects
 - Collaborated with other 3C departments
 - Developed and submitted grant and contract proposals
 - Conceptualized and wrote grants for funding from federal agencies, including the Centers for Disease Control and Prevention (CDC) and National Institutes of Health (NIH)
 - Secured strategic partnerships through actively networking with other experts in the field
 - Led dissemination for implementation science
 - Prepared publications for peer-reviewed journals based on project findings
 - Presented project findings at conferences
 - Managed staff and contributed to Division operations

- Supervised a team of research assistants and research associates
- Actively contributed to development and management of 3C Research Division
- Responsible for hiring and onboarding of all research staff
- Examples of projects included:
 - Development and testing of an Online Medical Monitoring System (*OMMS*) to assist youth with chronic diseases learn about and manage their disease, and facilitate transition from pediatric to adult care (Phase II SBIR) (role: PI and Sr. Researcher)
 - Adaptation and testing of *Centervention*, an online implementation system to support quality EBI delivery for substance abuse providers (Phase II SBIR) (role: PI and Sr. Researcher)
 - Development of *See it, Be it*, an online psychoeducational e-learning platform and game for middle school students at risk of dropping out of schools (Phase II SBIR) (role: internal PI and Sr. Researcher)
 - Development and testing of an Interactive Online Capacity Building Tool for Positive Youth Development (*GTO-PYD*) to help community practitioners with planning, implementation, and evaluation of youth programs (Phase I SBIR) (role: PI and Sr. Researcher)
 - Development and testing of a Research Implementation and Management System (*RIMS*) for researchers in the social and behavioral sciences (Phase II SBIR) (role: Sr. Researcher and Project Manager)
 - Evaluation of *Centervention*, a web-based tool to support broad scale quality implementation of evidence-based interventions in schools (Phase II SBIR) (role: Sr. Researcher)

◆ **Social and Behavioral Sciences Consultant (Evaluation and Implementation Science)**
Livet Consulting

Oct 2012- Oct 2013
 Raleigh, NC

- Provided research and management expertise to assist with:
 - Developing social and behavioral programs (with emphasis on evaluation and implementation research)
 - Developing individuals and teams responsible for these programs (e.g., capacity building)
 - Developing organizations involved in program design, implementation, and evaluation (e.g., grant writing)
- Clients included any organization dedicated to improving the human condition:
 - Government (e.g., Centers for Disease Control and Prevention (CDC), Sampson County Schools)
 - Private sector (e.g., SciMetrika LLC, Tidwell and Associates, Inc., American Institutes for Research)
 - Academia (e.g., University of South Carolina)
 - Non-profit (e.g., National Association of School Nurses/NASN)
- Examples of projects included:
 - Serve as Senior Evaluator for a Centers for Disease Control and Prevention (CDC)-funded project to evaluate satisfaction with the HIV/AIDS Capacity Building Assistance Program (SciMetrika/CDC)
 - Serve as Senior Evaluator for a CDC-funded project focusing on assessing the effectiveness of emergency preparedness campaigns on individual behavior (SciMetrika/CDC)
 - Serve as Senior Evaluator for a CDC-funded evaluation of the Health Systems Integration Program, a 24-month practicum for epidemiologists (SciMetrika/CDC)
 - Serve as Senior Researcher for a System of Care project designed to pilot test a planning, implementation, and evaluation framework to assist with training and technical assistance (University of South Carolina/American Institutes for Research)
 - Serve as Senior Evaluator for a Dept. of Education-funded evaluation of the Supportive Services for Student Success Program (Tidwell and Associates/Sampson County Schools)
 - Assisted client (NASN) with conceptualization and writing of two CDC grants

◆ **Associate Director, Social and Behavioral Sciences (SBS) Department**
SciMetrika (Public Health Research Consulting/Government Contracting)

July 2007-Sept 2012
 Durham, NC

- Served as Associate Director for the Social and Behavioral Sciences (SBS) Department
 - Built the SBS Department from 1M to 8M+ portfolio
 - Established Department vision and direction, and developed annual strategic plan in collaboration with team
 - Managed portfolio of more than 41 CDC projects (e.g., obesity prevention, interpersonal violence, cancer prevention, diabetes, HIV/AIDS prevention), including:
 - ✓ program evaluation
 - ✓ qualitative research (interviews, focus groups)
 - ✓ capacity building and technical assistance
 - ✓ implementation research

- ✓ translation and dissemination of evidence-based knowledge and programs (toolkits, curricula)
 - ✓ literature reviews and environmental scans
 - ✓ technical expert panel development and facilitation
 - ✓ health communication
- Responsible for hiring, supervising, mentoring, and coaching 25+ in-house staff and numerous subcontractors/consultants
- Developed and maintained SBS Department administrative systems (including budgets, performance metrics)
- Responsible for client management and client satisfaction
- Contributed scientific expertise on program evaluation, implementation science, and organizational development
- Contributed to corporate business development efforts
 - Represented company at professional meetings and/or gatherings attended by potential clients and partners
 - Interacted with existing clients to promote company
 - Identified, led and/or assisted with proposal development efforts (10-20 annually)
- Contributed to development of company vision, goal setting, and building of infrastructure
 - Participated in regular leadership activities
 - Contributed to annual corporate strategic planning
 - Led and contributed to initial development of HR administrative functions
- Examples of projects included:
 - Implementation of an expert panel and subsequent development of an obesity prevention health equity toolkit for use by state grantees
 - Evaluation of satisfaction with HIV/AIDS Capacity Building Assistance Program, including trainings and technical assistance
 - Development and evaluation of a Learning Exchange for the DELTA program designed to facilitate training and networking among the local DELTA-funded grantees (Intimate Partner Violence program)
 - Qualitative content analysis of cancer control-related reports published by the Institute of Medicine (IOM) to assess current public health recommendations, goals, and strategies and inform a coordinated cancer care plan at the national level
 - Feasibility study of two evidence-based child maltreatment strategies as an attempt to incorporate a successful secondary prevention model with a successful primary prevention model
 - Qualitative study to explore the strategies and challenges faced by the EMPOWER grantees when building violence prevention capacity across state systems
 - Development of a social marketing plan and subsequent implementation of recommendation to create Health-Related Quality of Life (HRQOL) curricular materials
 - Development and evaluation of a “Road to Health” Train-the Trainer toolkit designed to assist community health workers to prevent or delay the onset of type 2 diabetes
 - Systematic literature review to identify issues affecting ovarian cancer survivors

◆ **Assistant Director/ Senior Evaluation Scientist**

August 2003-July 2007
Columbia, SC

Center for Public Health Preparedness, University of South Carolina (USC-CPHP)

- Began as full-time Research Associate/Evaluation Coordinator, promoted to Senior Evaluation Scientist within first year, and to Assistant Director during second year
- Served as the interim Center Director, and assisted Center Director with Center operations
- Facilitated Center annual strategic planning and goal setting
- Led and managed a number of Center projects (e.g., trainings) in collaboration with Center partners
- Translated data into strategic actions and led efforts towards continuous quality improvement of Center
- Designed, conducted, and/or managed all Center evaluation activities:
 - Development of research designs, evaluation plans, and logic models
 - Development of evaluation instruments
 - Data collection through surveys, interviews, and focus groups
 - Qualitative and quantitative data analysis (SPSS)
 - Development of reports and papers and presentation of results to technical and non-technical audiences
- Strengthened Center staff, stakeholders, and partners’ evaluation capacity through consultation and technical assistance
- Led efforts to expand applied research efforts:
 - Developed team-based training model to enhance workforce development
 - Adapted GTO (Getting To Outcomes) for public health emergency preparedness community
 - Developed educational materials for public health emergency preparedness

- Presented research at professional conferences and published in peer-reviewed journals
- Contributed to grant writing
- Supervised evaluation/research team and graduate students
- Participated in CDC-led CPHP Network Educational Evaluation and Behavioral Health Collaborations

◆ **Program Evaluator/Assessment Consultant**

June 2000-August 2003

University of South Carolina

Columbia, SC

- Worked as consultant for: *Middle Tyger Community Center*, June 2000-Nov 2002; *Foundations for the Future*, August 2002-August 2003; and *BRIN/EPSCoR* programs, January 2003-May 2003
- Conducted assessments/evaluations
- Developed and pilot tested assessment tools
- Analyzed data using SPSS/SAS statistical packages
- Wrote semi-annual reports for Board of Directors, and presented results
- Assisted various stakeholders with project planning and implementation
- Developed various stakeholders' assessment capacity through coaching and trainings
- Facilitated meetings between agencies and evaluation team

Professional Activities and Affiliations

American Evaluation Association (AEA)
 Organizational Development Network (ODN)
 American Psychological Association (APA)

Society for Community Research and Action (SCRA)
 South Carolina Psychological Association (SCPA)
 (past Student Representative 2003-2004)

Trainings and Continuing Education

SciMetrika Project Management Training (Giemza and Associates, July 2012)
 SciMetrika Proposal Development Training (Theologus, June 2012)
 SciMetrika Emerging Leaders Training Program (CATI, September 2010-present)
 Personalized Leadership Development Program (The Leadership Trust, November 2011)
 Project Management Professional (PMP) Training (Teachpath, October 2009)
 AEA/CDC Summer Evaluation Institute (AEA/CDC, June 2006)
 The Evaluators Institute (TEI, July 2005)
 Behavioral Health Awareness for Terrorism and Disasters (SC DHEC and SCHSA, 2005)
 The Skilled Facilitator (Schwarz and Associates, 2004)
 Homeland Security Exercise and Evaluation Program (HSEEP) Exercise Evaluation and Improvement Training (ODP/DHS, April 2004)

Publications and Presentations

Publications

Livet, M., Kocher, K., Romac-Gullo, C., & DeRosier (2106). Effectiveness of an online research management tool: streamlining participant recruitment for social-behavioral researchers. Manuscript in preparation.

Livet, M., Yannayon, M. E., McMillen, J. S., & Upright, J. J. (2016). Effectiveness of a web based implementation support tool: testing the EBSIS model. Manuscript submitted for publication.

Livet, M., McMillen, J. S., & Yannayon, M. E. (2016). Intent to sustain use of a mental health innovation by school providers: What matters most? Manuscript submitted for publication.

Livet, M., & Fixsen, A., (2015). Adapting an implementation support tool for community mental health: Exploring content and context. Manuscript submitted for publication.

Livet, M., Courser, M., & Wandersman, A. (2008). The Prevention Delivery System: Organizational context and use of comprehensive programming frameworks. *American Journal of Community Psychology, 41 (3-4), 361-378.*

- Livet, M., Richter, J., Ellison, L., Dease, B., McClure, L., Feigley, C., & Richter, D. (2005).** Emergency preparedness academy adds public health to readiness equation. *Journal of Public Health Management and Practice, Nov Supplement*, 4-10.
- Richter, J., **Livet, M., Stewart, J., Feigley, C.E., Scott, G., & Richter, D. (2005).** Coastal terrorism: Using tabletop discussion to enhance coastal communities infrastructure through relationship building. *Journal of Public Health Management and Practice, Nov Supplement*, 45-49.
- Hoffman, Y., Everly, G.S., Werner, D., **Livet, M., Madrid, P.A., Pfefferbaum, B., & Beaton, R. (2005).** Identification and evaluation of mental health and psychosocial preparedness resources from the centers for public health preparedness. *Journal of Public Health Management and Practice, Nov Supplement*, 138-142.
- Keener, D.C., Snell-Johns, J., **Livet, M., & Wandersman, A. (2004).** Lessons that influenced the current conceptualization of empowerment evaluation: Reflections from two evaluation projects. In Fetterman, D., and Wandersman, A. (Eds), *Empowerment Evaluation Principles in Practice*. Guilford Publications.
- Livet, M., & Wandersman, A. (2004).** Organizational functioning: Facilitating effective interventions and increasing the odds of programming success. In Fetterman, D., and Wandersman, A. (Eds), *Empowerment Evaluation Principles in Practice*. Guilford Publications.
- Wandersman, A., Snell-Johns, J., Keener, D.C., **Livet, M., Fetterman, D., Lentz, B., Imm, P., & Flaspohler, P. (2004).** Principles of Empowerment Evaluation. In Fetterman, D., and Wandersman, A. (Eds), *Empowerment Evaluation Principles in Practice*. Guilford Publications.
- Wandersman, A., Keener, D. C., Snell-Johns, J., Miller, R., Flaspohler, P., **Dye (Livet), M.L., Mendez, J., Behrens, T., & Bolson, B. (2004).** Empowerment evaluation: Principles and Action. In Jason, L. A., Keys, C. B., Suarez-Balcazar, Y., Taylor, R. R., and Davis, M., (Eds.). *Participatory community research: Theories and methods in action*. American Psychological Association: Washington, D.C.
- Dye (Livet), M.L., and Davis, K.E. (2003).** Stalking and psychological abuse: Common factors and relationship-specific characteristics. *Violence and Victims, 18 (2)*, 163-180.
- Eckhardt, C. I., and **Dye (Livet), M. L. (2000).** The cognitive characteristics of maritally violent men: Theory and evidence. *Cognitive Therapy and Research, 24(2)*, 139-158.
- Dye (Livet), M. L., and Eckhardt, C. I. (2000).** Anger, irrational beliefs, and dysfunctional attitudes in violent dating relationships. *Violence and Victims, 15(3)*, 337-350.
- Presentations and Posters
- Livet, M., McMillen, J., & Yannayon, M. (2015, September).** *Improving EBI implementation and outcomes through use of Centervention, an affordable technology-based tool.* Poster at the 3rd biennial Society for Implementation Research Collaboration (SIRC) conference. Seattle, WA.
- Livet, M., Yannayon, M., Upright, J., & McMillen, J. (2015, June).** *Evidence-based systems innovation support using technology in diverse settings.* In L. Zimmerman, Innovations in implementation science: Systems science methods community psychologists use to promote health and well-being in communities. Symposium conducted at the Society for Community Research and Action Biennial Conference, Lowell, MA.
- Livet, M., & Fixsen, A. (2014, November).** *Exploring content and context: Lessons learned from adapting a technology-based implementation support system from schools to community mental health settings.* Virtual presentation at the 7th annual conference on the Science of Dissemination and Implementation. Bethesda, MY.
- James, S., Perreras, L., Warnaar, B., & **Livet, M. (2014, April).** *Lessons Learned from Evaluating Technology-based Product in a Small Business Environment: Balancing Rigor and Resources.* Oral presentation at the annual conference of the Eastern Evaluation Research Society, Absecon, NJ.
- Phiels, M., James, S., **Livet, M., Kramer, R., Hirsch, S., Corrigan, B. (2013, October).** *Evaluating capacity building across the ISF: Results from the first year evaluation of The HIV/AIDS Capacity Building Assistance (CBA) Program.* Oral presentation at the annual conference of the American Evaluation Association, Washington, DC.

Henderson, S., Patterson, J., Corrigan, B., Hawley, L., **Livet**, M., Stewart, S. L., Fonseka, J., & Seeff, L. (2011, November). *Cancer Prevention and Control: A Review of Institute of Medicine Reports related to Cancer Control Plans*. Paper presented at the annual conference of the American Public Health Association, Washington, D.C.

Luncheon, C., James, S., Kobau, R., **Livet**, M., Zack, M., Lubar, D., & Thompson, W. (2010, November). *The Health-Related Quality of Life Curriculum Development Project*. Paper presented at the 61st annual conference of the Society for Public Health Education, Denver, CO.

Alexander, S., **Livet**, M., & Puddy, R. (2009, January). *Enhancing Parent Training Components of Early Learning Centers: Key Findings and Considerations*. Paper presented at the 23rd Annual San Diego International Conference on Child and Family Maltreatment, San Diego, C.A.

James, S., **Livet**, M., Lazenby, J.M., Khan, K., & McClurg, F. (2008, October). *Creation of a Hybrid Quality Improvement Framework tailored to the needs of a National Breast and Cervical Cancer Screening Program*. Poster presented at the 136th annual conference of the American Public Health Association, San Diego, C.A.

Livet, M., Pendleton, K., Meyers, D., & Burdine, J. (2007, November). *Getting To Outcomes for Emergency Preparedness: A pilot adaptation for local practitioners*. Paper presented at the annual conference of the American Evaluation Association, Pasadena, C.A.

Livet, M., Pendleton, K., Meyers, D., & Burdine, J. (2007, November). *Getting To Outcomes for Emergency Preparedness: A pilot adaptation for local practitioners*. Paper presented at the annual conference of the American Evaluation Association, Pasadena, C.A.

Meyers, D., **Livet**, M., & Pendleton, K. (2007, June). *A pilot adaptation of Getting To Outcomes: Customization for use in an emergency preparedness planning initiative*. Paper presented at the 11th Biennial Conference on Community Research and Action, Pasadena, C.A.

Livet, M., Richter, J., & Richter, D. (2004, November). *Evaluation for the South Carolina Center for Public Health Preparedness: enhancing the use of logic models*. Paper presented at the annual conference of the American Evaluation Association, Atlanta, G.A.

Wandersman, A., Snell-Johns, J., Keener, D.C., & **Livet**, M. (2004, November). *Principles of Empowerment Evaluation*. Paper presented at the annual conference of the American Evaluation Association, Atlanta, G.A.

Livet, M., Richter, J., & Richter, D. (2004, November). *Evaluation for the South Carolina Center for Public Health Preparedness: the role of the logic model*. Paper presented at the annual conference of the American Public Health Association, Washington, D.C.

Livet, M., & Wandersman, A. (2004, November). *Organizational preparedness: Facilitating program planning, implementation, and sustainability*. Paper presented at the annual conference of the American Evaluation Association, Atlanta, G.A.

Reese, L., Pearson, L., and **Livet**, M. (2004, November). *Implementing a statewide initiative to address the psychosocial consequences of all hazards disasters and other public health emergencies: A successful community partnership between public health, mental health, and academia*. Poster Session accepted at the annual conference of the American Public Health Association, Washington, D.C.

McGregor, B., Wandersman, A., **Dye** (Livet), M.L., Coyne, S.M., Herndon, E. J., Ingram, A., Horowitz, R. Ramsey, C., Sheldon, J., & Flaspohler, P. (2003, November). *Building capacity for scientific research in four-year colleges: A formative evaluation of a Biomedical Research Infrastructure Network-Experimental Program to stimulate competitive research (BRIN-EPSCoR) strategy*. Paper presented at the annual conference of the American Evaluation Association, Reno, U.S.

Dye (Livet), M.L., & Herndon, E. (2003, June). *Organizational functioning, context, and capacity: Facilitating Empowerment Evaluation*. Paper presented at the 9th Biennial Conference on Community Research and Action, New Mexico, U.S.

Wandersman, A., Snell-Johns, J., Keener, D.C., **Dye** (Livet), M.L., Flaspohler, P., and Mendez, J. (2003, November). *Principles of Empowerment Evaluation*. Paper presented at the annual conference of the American Evaluation Association, Reno, U.S.

Dye (Livet), M.L., & Herndon, E. (2003, June). *Organizational functioning, context, and capacity: Facilitating Empowerment Evaluation*. Paper presented at the 9th Biennial Conference on Community Research and Action, New Mexico, U.S.

Wandersman, A., Keener, D., Snell-Johns, J., **Dye** (Livet), M.L., Flaspohler, P., & Mendez, J. (2002, November). *Empowerment Evaluation: A set of principles*. Paper presented at the annual conference of the American Evaluation Association, Washington, D.C., U.S.

Wandersman, A., Keener, D. C., Snell-Johns, Flaspohler, P., **Dye** (Livet), M.L., & Mendez, J. (2002, June). *Principles of Empowerment Evaluation*. Paper presented at the conference: Participatory methods in community research, Chicago, U.S.

Dye (Livet), M.L., and Davis, K.E. (2001, August). *Common factors in emotional abuse and stalking*. Poster Session presented at the annual conference of the American Psychological Association, San Francisco, C.A.

Dye (Livet), M.L., and Davis, K.E. (2001, March). *Stalking correlates: Propensity for abusiveness, control, breakup context and passion*. Poster Session presented at the annual conference of the Southeastern Psychological Association, Atlanta, G.A.

Keith, P.B., & **Dye** (Livet), M.L. (2000, November). *How do we measure capacity building activities? Directions for the future*. Presidential Strand presentation at the annual conference of the American Evaluation Association, Hawaii, U.S.

Keith, P.B., Wandersman, A., Snell, J., & **Dye** (Livet), M.L. (2000, November). *Using Technology as a tool for increasing evaluation capacity: A step forward or backwards?*, Roundtable session presented at the annual conference of the American Evaluation Association, Hawaii, U.S.

Davis, K.E., Ace, A.L., and **Dye** (Livet), M.L. (2000, June). *Stalking and relationship violence among dating couples: Attachment, insecurity, control and relationship context as correlates*. Paper presented at the International Conference on Personal Relationships, Brisbane, Australia.

Runge, M.M., Branton, T.K., **Dye** (Livet), M.L., Blumenstiel, B., and Follingstad, D. (2000, April). *Factors influencing the attitude-behavior link in relationship violence*. Paper presented at the annual conference of the South Carolina Psychological Association, Myrtle Beach, S.C.

Runge, M.M., **Dye** (Livet), M.L., Branton, T.K., Blumenstiel, B., and Follingstad, D. (2000, March). *Cognitive, affective, and behavioral judgments regarding physical abuse in relationships*. Paper presented at the annual conference of the Southeastern Psychological Association, New Orleans, L.A.

Dye (Livet), M.L., and Eckhardt, C.I. (1999, November). *Anger, irrational beliefs, and dysfunctional attitudes in violent dating relationships*. Poster Session presented at the annual conference of the Association for Advancement of Behavior Therapy, Toronto, Canada.